

*Greetings from the President
~ Amy Mader***Welcome to fall ... and the
summer wrap up newsletter!**

I am glad to know that the long hot summer here in Texas has kept everyone working since it was unbearable to be outside! With our long hot summer came some sad experiences for some of our colleagues. The Texas fires not only raged through the state, but derailed many lives. It is at times like this when you truly realize what is needed in life to survive how strong you can be. It is amazing how a positive outlook can make any situation, regardless of how devastating it is, seem bearable. Many thanks to our members who stepped up and offered to help each other out during this time of need. Although there is always an immediate response to help, it is truly after the first couple of weeks when support is really needed. Thank you for your support and for being wonderful human beings.

Best - Amy



Amy Mader, PWC

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Quote of the Month...

As I listened to my 5 year old read
"The Giving Tree" by Shel Silverstein to me,
I have realized how relevant this excerpt is...

"I am sorry," sighed the tree.

*"I wish that I could give you something -
but I have nothing left. I am just an old stump."*

*"I don't need very much now," said the boy.
"just a quiet place to sit and rest. I am very tired."*

*"Well," said the tree,
straightening herself up as much as she could,
"Well, an old stump is good for sitting and resting.
Come, Boy, sit down. Sit down and rest."
And the boy did. And the tree was happy.*





Summer in Review

June Meeting Synopsis

What an outstanding June meeting we had at Austin Country Club! The Jewish Event Panel was not only informative but quite entertaining to listen to. Many thanks to each of our panel participants who took valuable time out of the day to educate us on the various parts of Jewish events and customs.

- Michele Schwartz- The Modern Jewish Wedding
- Rabbi David Komerofsky- Texas Hillel
- Diane Dusek- The Jewish Outlook
- Timo Xavier- DJ Simcha
- Keri Wootton- Leave the Details to Me

I also want to thank our wonderful sponsors. The table décor was breathtaking, the food was delectable and the ambience was relaxing!

- Carrie Beamer- Flora Fetish
- Keri Wootton- Leave the Details 2 Me
- Olga Lee- Polkadots Cupcake Factory
- Sharon Easley- Reel Time Popcorn
- Michele Schwartz- The Modern Jewish Wedding
- Diane Lyerly- Premiere Party Central
- Julie Diaz- Austin Country Club

July Continuing Education Seminar

Many thanks to all our participants at the "Summer Session Continuing Education" series hosted by Premiere Party Central North. We had 43 attendees who came and polished up (or learned) more efficient ways to fix emergencies that occur at almost every event. Many thanks to our sponsors who made the event possible: Premiere Party Central, Bouquets of Austin, Men's Warehouse, Eric Hegwer Photography, Michelle's Patisserie and Platinum Weddings and Events. A special thank you to Royal Fig Catering for the amazing lunch provided. Attendees are still talking about the cookies for dessert. What a delight!

August Continuing Education Seminar

NEAWP was pleased to bring Alan Berg to Austin on August 29th and 30th. It was a fantastic Event and I personally realized how many things I need to fix in my business! I not only enjoyed learning about how my website would fire me, but realized that this was more than just a "how to be a better business person". More than just a speech, this was an intensive series of informational, thought-provoking and motivational topics. For those attendees who paid for a private session, I am jealous as you are "toting about what you have learned". Always remember, "Whether or not you think you can, you are right!". I would like to extend a warm gratitude to our sponsors of the event: Complete Music and Video, Brenda Abbott Floral Design, Premiere Party Central, Vintage Villas and Cynthia's Manhattan Limousine Service. You can still purchase a book or video of the event at www.alanberg.com.

Industry News & Notes

NECI Graduates
Maricel Dona of Austin Texas

CONGRATULATIONS!
There are A LOT of NEAWP babies being born this summer (and yes a lot of girls!!!)

Lauren Allen welcomed daughter Charlotte
Amanda Dudley welcome daughter Ellison
Jennie Temple welcomed daughter Arie

The Perfect Holiday Trifecta!
ISES/NACE/NEAWP will be collectively hosting a holiday party supporting Austin Children's Shelter. 100% of the proceeds of the meeting will go towards ACS. The event will be at Maggie Mae's Downtown on December 13, 2011. The fee is \$20.00 per attendee. More information will be provided to you.

Holiday Meeting and January Gala
NEAWP is opening up sponsorship for the holiday meeting and the January gala. To contribute your talent to this event or these events, contact amy@neawp.org. No talent is too big or too small!

Vendor Spotlight...

Courtesy of Shelley Hale



Solo Classical Guitarist
Jonathan Ellington
14 years in the Austin area.
Specializes in solo classical guitar for weddings and private events.

From Jonathan...

I feature a large repertoire of pieces from Renaissance, Baroque, Classical, and Romantic periods from composers like Bach, Handel, Tarrega, and Leo Brouwer. My rate is \$250-\$500 for an entire event up to 4 hours, and can travel to events out of town.

Here is a part of my resume:

- Education:**
- Berklee College of Music Alumnus Boston, MA**
Performance Major | 4.0 GPA Dean's List
- Private Instruction with Tomo Fujita ...**
(Performed and recorded with John Mayer, Phil Collins)
- Classical Guitar Chamber Ensemble**
directed by David Newsam
- Recordings:**
Jonathan Ellington "A Classical Guitar Experience" (2008)
Berklee College of Music Classical Guitar Quartet (2010-2011)

Thanks! Jonathan Ellington (828) 545-6060

September Events

September Conference

This September I made it a priority to attend the Wedding MBA conference in Las Vegas. I planned on attending this in June. My thought was that in August (when my darling little Abby went to kindergarten and it would be the first time in 13 years I did not have a child(ren) at home) I would have an obscene amount of time on my hands. When school started in August, well since it is October, I am still waiting for that obscene amount of time to come to me. Nonetheless, I made a commitment to better myself and business. All I can say is "MAKE THE TIME TO GO!" I have not made the time to process all my notes that I feverishly was writing down. It was a great conference and after the first ½ day I felt that I got my monies worth and I had 2 days left to go. It was nice to walk around and find some fellow Texans (you know who you are with the YOU-TWIT-FACE shirts) but also chat with people who are in different areas from Boise, Idaho to Cayman Islands. It truly was the most reasonable conference for the content that was provided. I realized that after being completely exhausted each night, the three days I was there were enough for me to make drastic changes in life and business. I hope to see you at the next conference October 2-4, 2012 in Las Vegas. They do run discounts so try to take advantage of those. To register go to www.weddingmba.com.

Special Event Olympics

What a day this was in the life of NEAWP! Due to the Central Texas Fires, we changed the Olympics date to September 21, 2011. As always, this tends to be my most favorite meeting as you see vendors in a truly different state! Thank goodness for Liz Baughier of Elizabeth Jayne Photography for making sure that no moment was left out. Each year I am truly amazed at how much people train for this meeting, how good men actually look draped in linens and makeup, the intense level of smack talking and how professionals bring out their oppressed competitiveness to win cheesy gifts and titles. Our charity for this quarter and event was actually a wedding professional. Byron Smith, the drummer for The Pictures band, lost everything in the Bastrop fires (that includes drums that he needs to make money). NEAWP is proud to give Byron and Jilly Smith \$1000.00. Many thanks to each of you! The participants at the Olympics won "beads" that were assigned a dollar amount that NEAWP would donate to Byron in honor of the winner.

Congratulations to the following winners!:

Thomas Meredith- Rojo Photos
Crissalane Discher- In a disc hen Events
Haley Hyman- Platinum weddings and events
The Allen House
Emily Knapp- Premiere Party Central
Skip Neal- Honeymoon Guru
Angel Carter- The Fairy Godmothers
Stella Embelton- Flora Fetish
Unknown (someone walked away without reporting)
Scott Valley- Complete Music - Big Momma Crown

Thanks to all the winners! Hold onto your title since you will have it for one entire year! If anyone's name is forgotten, that means you are reading this! Just send it over to me and I will add it in for the record!

First Place and Best use of Costumes - CM Crazyes (Tara Humphries-Captain)

Scott Valley (complete music)
Jordan Mitchell (complete music)
April Skinner (complete music)
Jordan (makeup superstar)
Courtney (makeup superstar)

Second Place and Best use of Talent- Fab 5 (Lydia Smith- Captain)

Steve Smith (premiere party central)
Ken Sharpels (premiere party central)
Emily Knapp (premiere party central)
Cheryl Bailey (yellow umbrella events)
Carrie Beamer (flora fetish)

Third Place and best use of theme - Tootsie Pops (Amy Mader- Captain)

Josh Wilkinson (penguin entertainment)
Thomas Meredith (rojo pictures)
Haley Hyman (platinum weddings and events)
Crissalane Discher (in a dischen events)

Spirit Award- Skip Neal (honeymoon guru) and April Carter (fairy godmothers)

FINALLY- a huge thank you to our sponsors! You made this fantastic event possible:

Resurgence Fitness- Kenneth Bobo
Premiere Party Central and Texas Star Event Center- Delores Crum
Elizabeth Jayne Photography- Liz Baughier
Groove Labs- Kit Ketterman
Which Wich Slaughter Lane

NECI & NEAWP NEWS

NECI Two Day Wedding Consultant Certification Course

November 12 - 13, 2011

Do you want to become a certified wedding planner or have your staff certified in ONE weekend?
Are you tired of fielding the "I wanna be a wedding planner" questions?
NECI, the only state licensed vocational school certification, is offering an intense weekend seminar for event planners. Take 2 days out of your schedule to pursue the career you have always wanted!

www.nuptialesentials.com

For more information - contact Amy at amy@neawp.org or 512.346.6193.

Book Club

If you have not purchased this quarters book, there is still time to get reading in!
I am determined to get this book read with some other people.

Bethenny Frankel - A Place of Yes

Discussion meeting on November 16, 2012 at 11am.

contact Amy at amy@neawp.org or 512.346.6193



From "Media Mogul" Eric...

Email Eric@neawp.org for more info!!



JOIN THE NEAWP NETWORK!

Blog: <http://neawp.blogspot.com>

Facebook: <http://www.facebook.com/pages/Austin-TX/Nuptial-Essentials-Association-of-Wedding-Professionals/286580283391>

Twitter: <http://twitter.com/NEAWP>

NEAWP will be taking nominations for the 2012 Board positions.

If you feel that you have a trait that would be conducive to making the board successful, contact amy@neawp.org. All nominations must be received by October 28, 2011.
In the event that a position has dual nominations a vote will take place online on the NEAWP website.

The Event Talk

Meet, Grow, Learn -

I am going to be starting something a little new this fall
(yes, it came from my Wedding MBA experience).

Come sit with a small group of individuals
to talk about business!

Here are the details...

The Event Talk: Meet, Grow, Learn

10133 Planters Woods Drive Austin, Texas 78730

Tuesday, October 25, 2011 - 12:30-2:30pm

Rsvp amy@neawp.org

(First 12 to respond are in like Flynn)

Wedding Coordinator Mentoring Available

Interested in one on one mentoring?

Barbara will answer your questions in a one on one setting by phone or over coffee.

Please email barbara@barbarasbrides.com
If interested.

Upcoming Events

November 2, 2011 - NEAWP General Meeting- Driskill Hotel

November 12-13, 2011 - NECI Wedding Certification Seminar

December 7, 2011- NEAWP General Meeting - AT&T Conference Center

December 13, 2011- ISES/NACE/NEAWP Charity Holiday Party- Maggie Mae's

January 7 & 8, 2012 - Bridal Extravaganza

contact Beth Kuhn bkuhn@austinweddings.com or 512.797.9470

January 11, 2012- NEAWP Annual Gala- Hyatt Hotel

February 1, 2012 - NEAWP General Meeting- Hummingbird House

March 7, 2012 - NEAWP General Meeting- Uncle Billy's at Lake Travis

2011 NEAWP Advisory Board

General membership is welcome to attend the board meetings.

RSVP to **Amy** if you are interesting in attending.

NEAWP/NECI President, Amy Mader, amy@neawp.org

Money Honey (Treasurer), Dawn Earley, dawn@neawp.org

Welcome Wagon Wizards (Membership):

Skip Neal, skip@neawp.org

Lydia Smith, lydia@neawp.org

Brain Buddies (Education):

Keri Wootton, keri@neawp.org

Deidre Brown, deidre@neawp.org

Donor Diva (Philanthropy), Amanda Dudley, amanda@neawp.org

Meeting Hunter, Cortney Zieky, cortney@neawp.org

The Informant (Newsletters), Shelley Hale, shelley@neawp.org

**Righteous Recruiting Rep (Admissions), John Cook,
johnjohn@neawp.org**

Mentor Maven, Barbara Hearne, barbara@neawp.org

Media Mogul, Eric Hegwer, eric@neawp.org

Important MEMBER info

*Please pay by PayPal by midnight Sunday prior to the meeting. You will enjoy the pre-paid rates of \$30/member and \$50/guest.

*If you choose to pay at the door, meeting fees will be \$35/member and \$55/guest.

*If you are unable to attend a meeting, you are still responsible for meeting fees if you RSVP'd that you would be in attendance.

*Don't forget to renew your membership to keep your meeting fees at \$30! If your membership lapses, you will be required to pay the guest rates.

*Let us know if you have specific dietary needs as soon as possible, and we will keep them on file and make every attempt to accommodate them at the meetings! (You won't have to tell us each month!)

MEETING NAMETAGS

Still need a NEAWP Business Nametag?



Tags must be paid for before ordering.

Please contact Dawn at dawn@neawp.org.

send \$7 and the following
{Name & Business Name}

**\$7/tag which includes magnetic back.

You can also order on our website
by PayPal for \$7.50.

NEAWP

Nuptial Essentials

www.neawp.org

ASSOCIATION of WEDDING PROFESSIONALS 10133 Planters Woods Drive Austin, TX 78730
(P) 866-766-NECI / (F) 888-682-4109

The Nuptial Essentials Association of Wedding Professionals (NEAWP) provides networking, resources and support for Professional Wedding Consultants. We also offer continuing education for experienced consultants through Nuptial Essentials Curriculum & Education (NECI).

