

IN THIS ISSUE

- ◆ President's Greeting
- ◆ Consultant of the Month ~ Amanda Dudley
- ◆ Vendor of the Month ~ Eric Hegwer
 - ◆ Vendor Shout Outs
 - ◆ NECI & NEAWP News
- ◆ Meet our February Guest Speaker
- ◆ 2010 Austin Chapter Board

Theme of the Month: Achievement

doing one's best in objective or difficult task and achieving recognition

Greetings from the President ~ Amy Mader

Happy February to you! I am so excited about our guest speaker for this month. Mike Rinehart is founder of Your Beyond and has over 12 years of experience as a life coach. Why are there life coaches? Well, why are there wedding consultants? To make one's life easier. It is important to remember that YOU need to be taken care of mentally, physically and emotionally. I have personally experienced being burned out and not knowing what to do or constantly feeling like a

failure. You are in control of your own destiny. You will determine if your day will be a "peak" or a "valley". You will hear me refer to a PMA – Positive Mental Attitude. If you start your day with a great PMA, you will be surprised at how your day will go. You can achieve anything that you set your mind to as long as you have a great PMA. There are some little things you can do to make your life better: 1. Clean out your office and get organized 2. Get a massage or manicure

and pedicure 3. Have a new head shot taken for your promotional items 4. Do something you have never done before 5. Tell someone special to you how important they are. Speaking of love... February is the month of lovers! and we are in the best industry for lovers! Enjoy the meeting and enjoy taking care of yourself. YOU are the most important thing in your life!

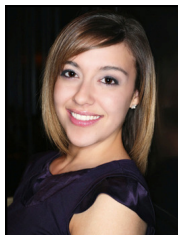
Take Care–
Amy
Amy Mader,
PWC





Consultant of the Month

Meet Amanda Dudley - Owner, Big Day Event Productions & NEAWP's "Donation Diva"



Amanda's QUICK FACTS

Graduate of:
Crockett High School, Austin
& Texas State University
Year Started
Business: 2007
Address:
7224 Oak Shores Dr,
Austin, TX 78730
Email:
amanda@youreventproducer.com
Phone: 512.289.5150

10 Questions with Amanda...

1. Funniest/weirdest/worst thing to ever happen at a wedding?

Not at a wedding but for an event... I had a high profile event that I spent so much time and energy on. We're talking risking my marriage time here people. Anyway, the day before the event the venue fell through. Luckily with the help of my awesome friend, Josh McKay (Owner of Fion Wine Pub) and a mutual acquaintance we were able to find a new venue just hours after our original location fell through. It was executed so well by all the vendors that you would have never known it was supposed to take place somewhere else.

2. Why did you want to be a professional in the event industry?

If you ask my husband it was a no brainer. He would also tell you that I am always planning something. And most of the time her is right! I love to entertain! Every weekend I would find some excuse to have friends over whether it was a pool party, Desperate Housewives viewing party, wine trips with friends, etc. When he and I first started dating he was always taking me to these amazing so-

cial events and award shows. The events we attended were amazing! I kept telling him, "Honey, one day I am going to plan amazing events like these!" And here I am.

3. What do you like most about the event industry?

Our industry is like having an extension of my family. We are all here to accomplish the same goals and help each other along the way. When I need comfort, support or even a laugh I know my "family" is there for me.

4. Why are you unique?

Have you seen the show "My Fair Wedding"? I am like the David Tutera of Austin. Not really! I do love to find some way of putting my personal touch on each event I plan though.

5. What is your greatest accomplishment?

My greatest accomplishment, so far, has to be some of the charity events I have done. Not only did I get to meet and work with some amazing talent but I also got to be a part of something so generous. It motivated me to do more for my community.

6. If you were not in the wedding industry, what would you be doing?

Lying on a beach drinking pina colodas and reading US Weekly. Lol!

7. Name 5 things on your bucket list.

Vacation over seas
Write a book
Learn how to ride a motorcycle
Meet the President of the United States
Host Saturday Night Live
Perform on a cruise ship - wait I've done that already!

8. Finish the sentence - I realized this industry is unique when...

I realized that you could make money throwing a party and having fun! Who knew!

9. Finish the sentence - My biggest pet peeve is...

communication. I hate it when I cannot get a hold of someone right away or when someone doesn't listen to what I say.

10. Finish the sentence - When I was a child, I dreamed I would be a...

a veterinarian. I love animals (ahem - I have 4 dogs)! Growing up I would always take in strays and mend their wounds. I soon decided that I could never be a veterinarian because I could never care for a sick animal, and because I can't stand to see blood.

A message from our "Donation Diva", Amanda Dudley...

In the spirit of this upcoming Hallmark Holiday let's get together and share the love. I invite you and your employees to create custom Valentine's cards for the wonderful kiddos celebrating at Dell Children's Hospital. Let's get crafty!

Deadline: 2/10/10

Feel free to contact me if you have any questions! (see above)



Vendor of the Month

Meet Eric Hegwer - Owner & Main Guy, Eric Hegwer Photography

10 Questions with Eric...

1. Funniest/weirdest/worst thing to ever happen at a wedding?

I've dropped and broken cameras, seen cakes and drunk guests fall over, and jockeyed for the best position among amateur photographers. By far the strangest thing to have ever happened was at a wedding on a golf course when the groom's dog, saw a critter in the rough, and took off in the opposite direction with the wedding rings tied to his collar.

2. Why did you want to be a professional in the event industry?

Events are dynamic - each one has its own feel and vibe. There are all different kinds of photography - portrait, commercial, news - only Weddings combine all the different styles of photography in a single day.

3. What do you like most about the event industry? The people, of course. I think it is amazing how we can all run separate businesses Sunday to Friday, and then come together on Saturdays to create an amazing event for a client.

4. Why are you unique? People have been asking me that since I was 8 years old. I've got 1,000 different interests, and consider myself an out-of-the-box

thinker. When I combine those two things the results can be pretty incredible.

5. What is your greatest accomplishment? I don't think it's happened yet.

6. If you were not in the wedding industry, what would you be doing? I'd probably still be a biochemist, working in a laboratory.

7. Name 5 things on your bucket list.

Sail the Panama Canal
Photograph a wedding on every continent

Build a house
Present at a TED conference
Learn a computer language

8. Finish the sentence - I realized this industry is unique when... I got published all on my own.

9. Finish the sentence - My biggest pet peeve is... seeing plastic disposable water bottles at an event.

10. Finish the sentence - When I was a child, I dreamed I would be a... Rabbi

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Come follow our blog! Be the first to hear about what events we have done, where we will be, and the newest news on specials, sales, and discounts! Click here to become a follower: <http://premieretentsandevents.blogspot.com>

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Premiere Tents and Events



~ Vendor Shout Outs! ~

Sugar Mama's Bake Shop

Contact: Olivia O'Neal
1905 South First Street Suite A
Austin, TX 78704

Email: info@sugarmamasbakeshop.com
visit www.sugarmamasbakeshop.com
512-448-3727



Payton Artisan Chocolates Austin Truffle Co.

Contact: Brad Payton
10B Chisholm Trail
Round Rock, TX 78681
Email: bradpayton@austintruffles.com
www.austintruffleco.com
512-569-4435



Teuscher Chocolates of Switzerland & Coffee



409 W. 2nd St.
Austin TX 78701
www.teuscheraustin.com
512-236-1657

Vendor Shout Out Thanks this month to...

Cortney Zieky, PWC
(512) 779-5396
cortney.zieky@gmail.com

It is time for the 2010 Linen Special.

It is in full swing until February, 13th!

Enjoy 50% off of all Premium and Designer
linens and overlays, and 25% off of all
Economy linen and overlays!

This applies to in-stock linens only.

Call or visit us at any of our three interactive
showrooms today!

NECI & NEAWP NEWS

NECI

New students

Suzanne Verde- Austin, Texas

Graduates

Sarah Wolf- Austin, Texas

Emily Horvath- Austin, Texas

Ellen Fagin- Austin, Texas

Ana Cuevas- Houston, Texas

Next online class begins

February 23

Discounts offered to NEAWP members

Upcoming Meetings

All Meetings
are from
11am - 1pm

February Meeting

Wednesday, February 3rd
SFA Intercontinental Hotel

March Meeting

Wednesday, March 3rd
Perry's Steakhouse
www.perryssteakhouse.com

April Meeting

Wednesday, April 7th
the Westin Hotel

Meet February Meeting Guest Speaker

Mike Rinehart; Life Coach with Your Beyond

Mike Rinehart, founder of Your Beyond, has over 12 years of experience as a life coach. He coaches for the love of helping you get from where you are to where you want to be – your beyond. His strengths are his complete belief in you, his diverse background and his ability to see both inside and outside of the box.

With Mike as your guide, you will experience a journey from where you are to where you want to be. All coaching series begin with setting goals that are measurable and inspirational. Mike is with you every step of the way to provide support, accountability & encouragement!

Mike is a licensed attorney and an ordained minister. He has developed some of the largest real estate projects in the country, been President and CEO of an entertainment company, and served as Executive Pastor of one of the country's largest and fastest growing churches. Mike has served on the board of several non-profit organizations and devotes significant time and energy to depression and addiction education, research and treatment.

Mike also officiates wedding ceremonies and conducts pre-marital and post-marital counseling.

Quote of the Month...

Winners compare their achievement with their goals, while losers compare their achievements with those of other people.

~Nido Qubein

Announcing the 2010 NEAWP Advisory Board

If you would like to participate in any committee, contact the committee chair. The Austin chapter advisory board meets prior to the general meeting. General membership is welcomed to attend the advisory meeting. RSVP to amy@nuptialessentials.com if you would like to attend.

NEAWP/NECI President	Amy Mader, PWC	amy@nuptialessentials.com
Admissions Advisor	John Cook	johnjohn@nuptialessentials.com
Chapter President	Barbara Hearne	barbara@barbarasbrides.com
"Chapter Chick"		
Meeting Committee	Kyle Sorenson	kyle@austin-hospitality.com
"Meeting Hunter"		
Hospitality Committee	Falana Thomas	HauteCakes@CoutureDesserts.com
"Hospitality Honeys"	Kristi Treadwell	kristi@barbarasbrides.com
Education Committee	Cortney Zieky, PWC	cortney@bzevents.com
"Brain Buddy"		
Financial Committee	Dawn Earley, PWC	dawn@ownfairygodmother.com
"Money Master"		
Philanthropy	Amanda Dudley	amanda@youreventproducer.com
"Donor Diva"		
PR Committee	Dustin Meyer	dustin@dustinmeyer.com
"Media Mogul"		
Newsletter	Shelley Hale, PWC	shelleyahale@yahoo.com
"The Informant"		



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The Nuptial Essentials Association of Wedding Professionals (NEAWP) provides networking, resources and support for Professional Wedding Consultants. We also offer continuing education for experienced consultants through Nuptial Essentials Curriculum & Education (NECI).

